



California Regional Water Quality Control Board Central Valley Region

Karl E. Longley, ScD, P.E., Chair



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Linda S. Adams
Secretary for
Environmental Protection

CALIFORNIA REGIONAL WATER QUALITY CONTROL BOARD CENTRAL VALLEY REGION

NOTICE OF PUBLIC MEETING

Committees of the Central Valley Salinity Policy Group

The Central Valley Regional Water Quality Control Board and the State Water Resources Control Board have formed a Central Valley Salinity Policy Group to aid in development of a long-term, comprehensive salinity management plan for the Central Valley. The Policy Group has formed an executive committee and committees to address technical, socio-economic and outreach aspects of the salinity plan. The topical committees will meet in the morning and report to the executive committee in the afternoon of 21 March. All of these meetings are open to the public.

A quorum of the Central Valley Regional Water Quality Control Board and/or the State Water Resources Control Board may be present at one or more of these meetings.

The meetings are scheduled as follows:

DATE: March 21, 2007

TIME: 10:00 to 4:30 p.m.

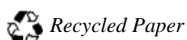
Technical, Social-Economic and Outreach Committees will meet from 10:00 a.m. to noon. The Executive Committee will meet from 1:00 to 4:30 p.m.

PLACE: Cal/EPA Building, 1001 I Street, Sacramento
Check the sign in the lobby for room assignments

Early arrival is advised, as all visitors to the building are required to check in at the Cal/EPA desk upon arrival. Valid picture identification may be required due to the security level so please allow up to 15 minutes for this process.

The Cal/EPA Building is accessible to people with disabilities. Public parking is available across the street from the building. A map of the exact location is available at <http://www.calepa.ca.gov/EPAbldg/location.htm>. Individuals who require special accommodations are requested to contact Karen White at (916) 341- 5883 at least five (5) working days prior to the meeting. Persons with hearing or speech impairments can contact us by using the California Relay Service TDD. TDD (Telecommunications Device for the Deaf) is reachable only from phones equipped with a TDD device. HEARING IMPAIRED RELAY SERVICE: TDD to voice 1-800-735-2929, voice to TDD 1-800-735-2922.

California Environmental Protection Agency



Anyone having questions regarding the meeting should contact Gail Cismowski (916-464-4608) or Jim Martin (916-464-4685). Interested parties may view information and documents related to the development of a Central Valley salinity management plan at <http://www.waterboards.ca.gov/centralvalley/cv-salts/index.html> .

Please bring the above information to the attention of anyone you know who would be interested in this matter.

original signed by: _____

KENNETH D. LANDAU
Assistant Executive Officer
March 9, 2007

PROPOSED AGENDA
for
Steering Committee Meeting
3-21-07

- 1:00 Welcome, introductions and housekeeping matters
- 1:10 Review the need for a Central Valley Salinity Management Plan
Karl Longley
- 1:30 Mission and role of the CVSPG Steering Committee
- 1:45 Reports from the morning session
Committee chairs
Education and Outreach Committee
Social and Economic Impact Committee
Technical Advisory Committee
- 2:15 Questions, comments and recommendations from the morning session
Morning session participants
- 2:30 Break
- 2:45 Additional questions, comments and recommendations
All
- 3:15 Address recommendations and modify or assign new tasks
Steering committee
- 3:30 Administrative decisions
Steering committee
Assign steering committee Secretary

Adopt a communication plan

Schedule next meeting
- 4:30 Adjourn

CVSPG STEERING COMMITTEE BRIEFING

The Central Valley Salinity Policy Group (CVSPG) has formed a steering committee to assist the water boards in development of a comprehensive salinity management plan for the Central Valley. The steering committee will provide guidance and direction for the technical, education and outreach, and socio-economic impact subcommittees of CVSPG, create new study groups and commission additional tasks as needed, develop funding and support for future salinity planning and management efforts, and regularly report progress to CVSPG and to the public.

Current resources

The State Board has provided the Central Valley Regional Board with \$1million to initiate work aimed at updating the water quality control plans for the region. The money has been encumbered in two state contracts to perform the following tasks:

\$208,750	for data compilation and analysis of technical models
\$370,000	for an economic study
\$130,000	for administrative support to CVSPG
\$291,250	for public participation

At the initial meeting of the CVSPG, three subcommittees were proposed to provide guidance for the technical, economic and public participation projects. Some CVSPG members and others have indicated interest in one or more subcommittee and the committees have been established. A \$130,000 subcontract to retain the services of Integrated Planning and Management, Inc., with Dan Cozad acting as CVSPG consultant through December 2007, is in place.

Background materials

The [Salinity Overview Report](#) (2006) provides a big-picture look at the current situation.

An earlier effort that has influenced Valley salinity policy is the [Rainbow Report](#) (1990) and its [follow-up](#) (2000).

These and other reports, programs and policies that have relevance to this effort: can be found on the CV-SALTS webpage:

<http://www.waterboards.ca.gov/centralvalley/cv-salts/index.html>.

Tasks (year 1)

- 1) Establish committees comprised of CVSPG participants or their designees to investigate specific issues identified at the initial CVSPG policy group meeting (30 November 2006). The initial committees have been identified as: Technical Advisory; Public Education and Outreach; and Social & Economic Impact Study. Committee members have been assigned.

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- 2) Establish additional subcommittees as needed.
 - 3) Develop a list of priorities for the CVSPG consultant (Daniel Cozad).
 - 4) Develop funding and establish a process for identifying and assessing future administrative needs.
 - 5) Develop a public communication strategy in concert with the consultant.
 - 6) Evaluate and report on work performed by the committees. Reporting formats may include but are not limited to press releases; interviews; technical reports; newsletters; webcasts; public workshops; conferences; and videos, brochures, or other educational materials.
 - 7) Identify areas where more work is needed, prioritize and recommend actions to support further development of a sustainable comprehensive salinity management plan, and secure funding to implement the recommendations.

Mission of the CVSPG:

The mission of the Central Valley Salinity Policy Group is to work closely, in a collaborative manner to create a comprehensive Central Valley Salinity Management Plan.

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Mission of the CVSPG Steering Committee:

The mission of the Steering Committee is to provide overall direction and management for the development of a comprehensive Central Valley Salinity Management Plan. This includes strategic planning, development of studies and research, public education and outreach, and establishment of partnerships and collaborative efforts.

STEERING COMMITTEE COMMUNICATION PLAN

Internal:

- On March 21, 2007, Water Board chair will act as chairperson of the Steering Committee. A note-taker will be assigned at the meeting's outset.
- Before the close of the meeting on March 21, the Steering Committee will select a Secretary to serve for the coming year.
- Meeting agendas and announcements will be the responsibility of the Chairperson.
- Meeting attendance will be possible via teleconferencing
- Preparation and transmittal of meeting minutes (e-mail) will be the responsibility of the Secretary

External:

- External communication will be through the Steering Committee spokesperson.
- The Steering Committee will appoint a spokesperson to be the primary point of contact for media inquiries, interviews, press statements, etc.